

PROJECT TWO

GOALS

To design and create an interactive augmented reality experience.

REQUIREMENTS

Design a 11x17 educational or instructional poster with augmented overlays using either HP Reveal or ZapAR . You will also compile a process PDF that documents your project any visual research, sketches, notes, final designs, and finished concept summary.

- [] Crazy 8 sketches for brainstorming (in class)
- [] Visual research: Look at examples of educational or instructional posters and think about how you would divide and augment the information
- [] Outline all the content you want to display and split it between printed material on the poster and augmented overlays.
- [] Sketch/wire-frame your printed poster and digital augmentation
- [] Design your poster in adobe illustrator or InDesign
- [] Create your digital augmentation with HP Reveal or ZapAR
- [] Create a digital process PDF to document your sketches and visual research

DELIVERABLES

Print off your poster and bring it to class
Turn in a digital copy of your poster and process PDF on Google Classroom

Project Due: Tuesday, May 29th at 4:00pm