

PROJECT ONE

(Part One)

GOAL Collect, summarize and present current research about what augmented reality is and how to use it now and in the future. Create a video presentation to summarize your research, and prepare you for implement your own AR designs.

SKILLS

- Be able to critically analyze and research new technologies in preparation for implementing and designing with them.
- Presenting your research verbally in a video presentation.
- Refining your digital literacy skills

These skills will prepare you for many research and development projects you may encounter as a multimedia designer in the industry.

REQUIREMENTS:

- 1. Research:** Use Google scholar as well as Online tech news, blogs, or books
 - Explain what AR is.
 - Cover the history of AR briefly.
 - What are ways to use AR today?

(You may want to look at how AR is used in all areas briefly, or look deeply at one or two: Medical, Education, Training, Entertainment, Retail, Daily life, Others)

 - How do you think AR can be used in the future?
 - What applications can you use in this class for your AR project?
- 2. Video:** Create a video presentation that is 3-5 min long using adobe spark. Your video should be uploaded to youtube and added to your augmented poster.

DELIVERABLES **Google classroom:** Turn in a link to your video presentation uploaded to youtube. *Pay attention to layout, typography, and hierarchy in your presentation design.*

Watch classmates videos and comment on each

DUE DATES **Wednesday, May 23rd**
Post your link by 4pm
Comment on others work by Midnight