

Augmented Reality:

what is it and how can I use it?

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What is AR?



“as a digital display that blends virtual graphics with a physical reality” (Vyas, 2015)

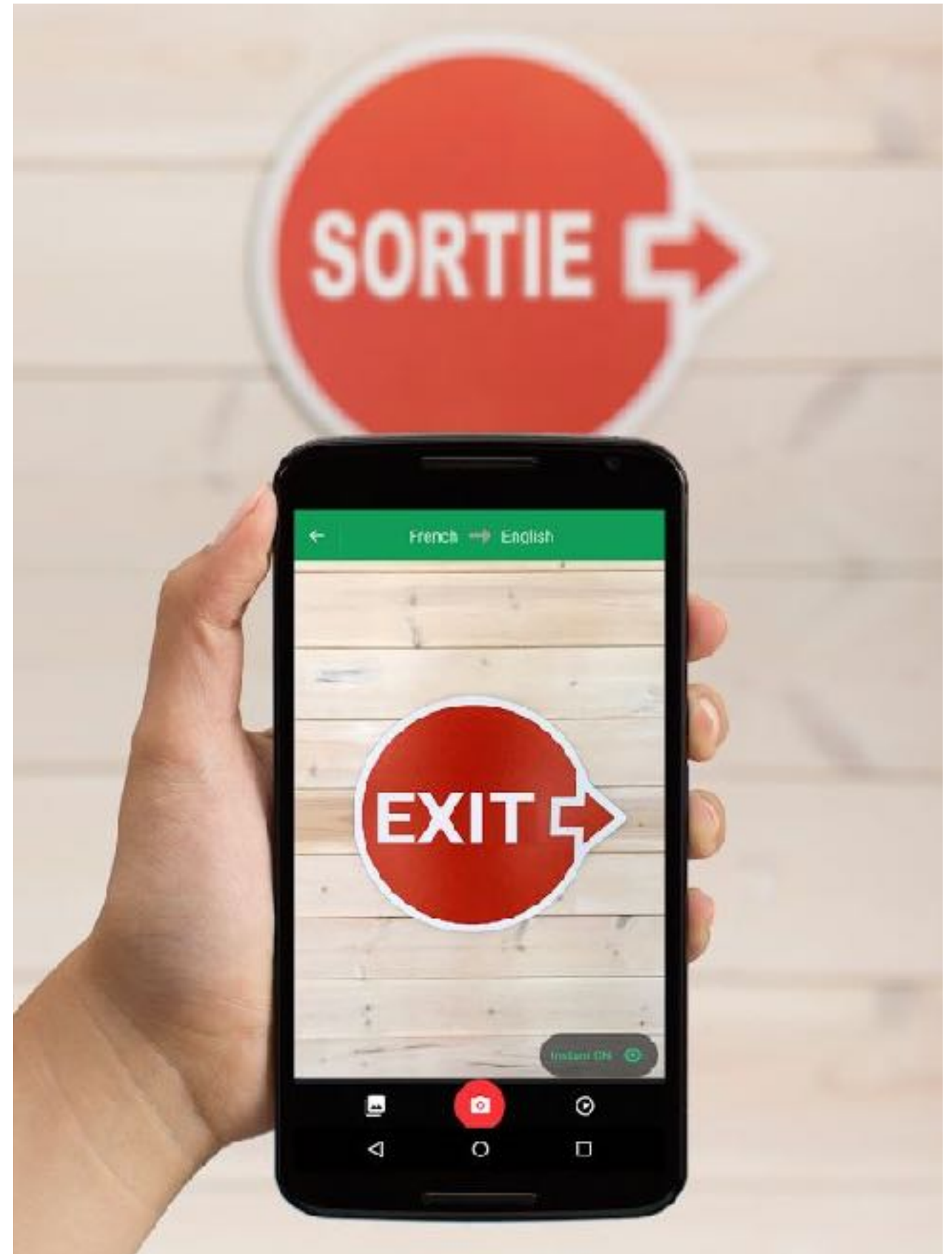
**Vyas, D. (2015). Increasing student engagement using
Augmented Reality. The Journal of Educational Innovation,
Partnership and Change, 1(2).**

The terms AR “describe[s] a digital display that blended virtual graphics with a physical reality” (Vyas, 2015).



David Malan/Photographer's Choice RF/Getty Images







History of AR



1957-1962: Morton Heilig builds the Sensorama, a cinematic experience to engage all the senses.

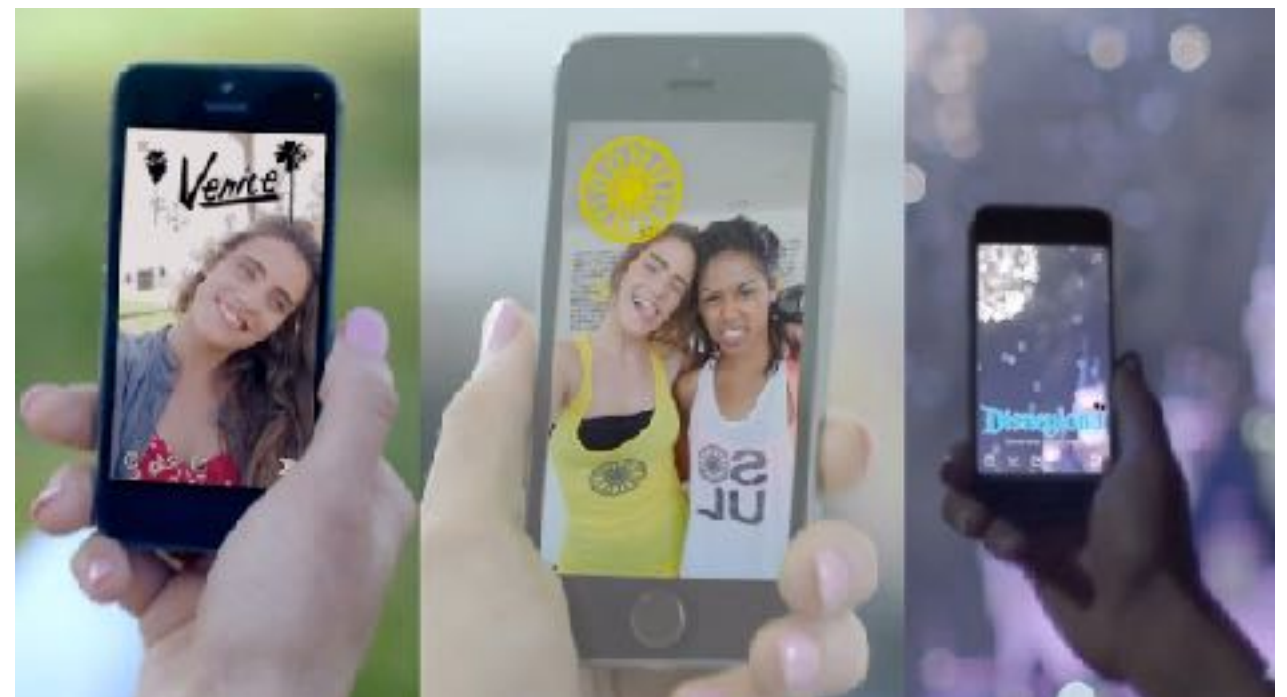
1968 The Sword of Damocles was the nickname of the world's first head-mounted display. Courtesy of Ivan Sutherland.

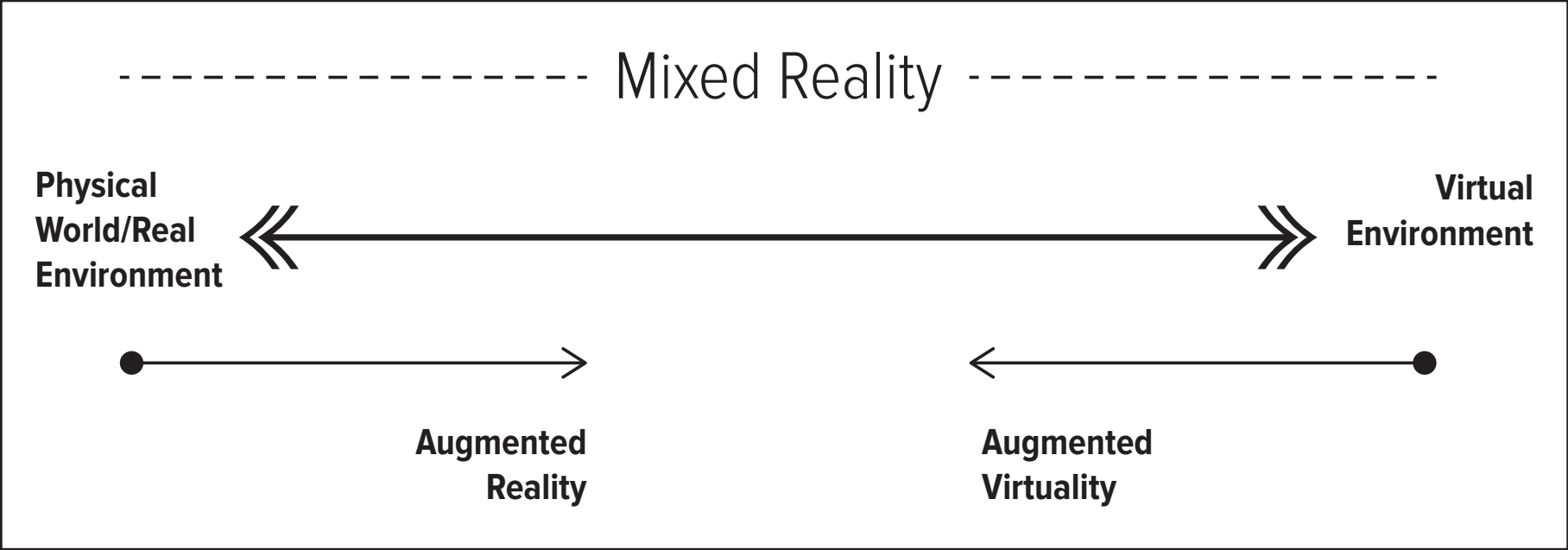






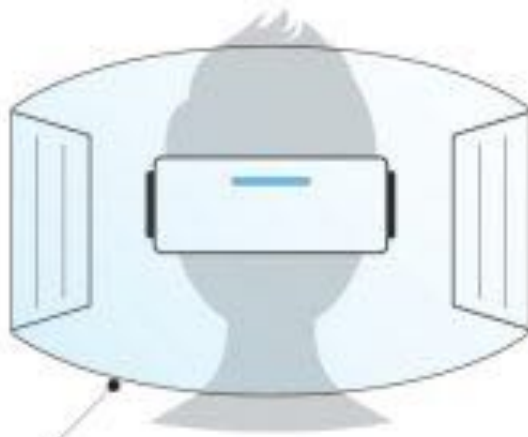
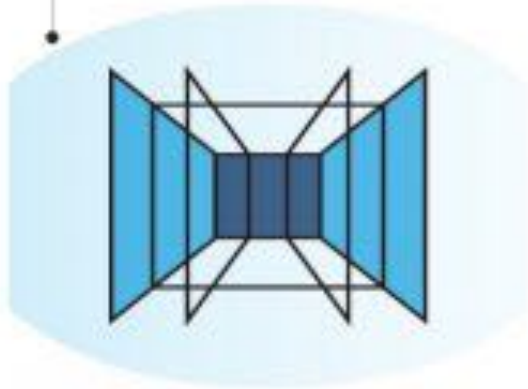
Augmented reality, mixed reality and virtual reality Whats the difference?





VIRTUAL REALITY (VR)

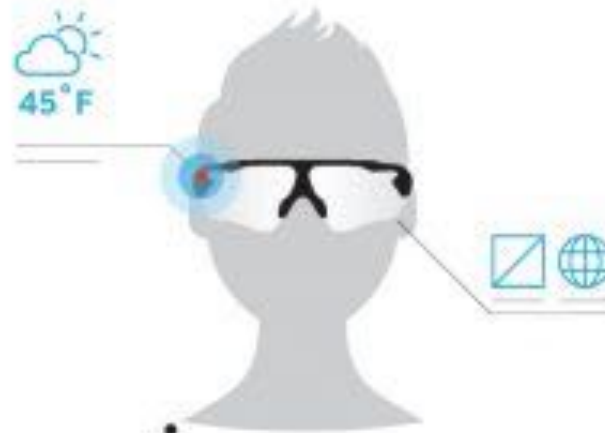
Completely digital environment



Fully enclosed, synthetic experience with no sense of the real world.

AUGMENTED REALITY (AR)

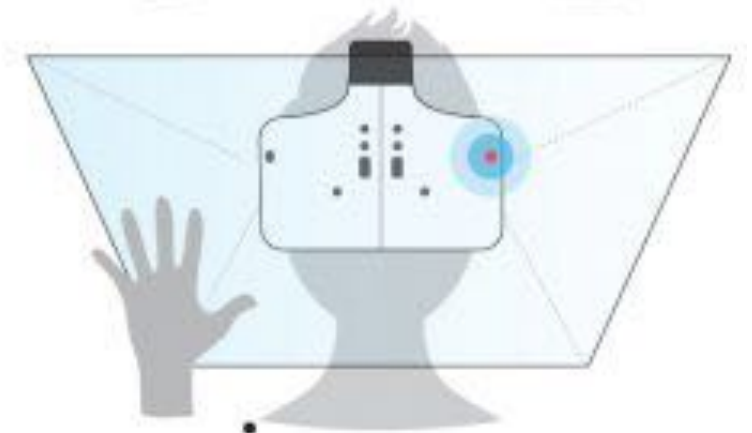
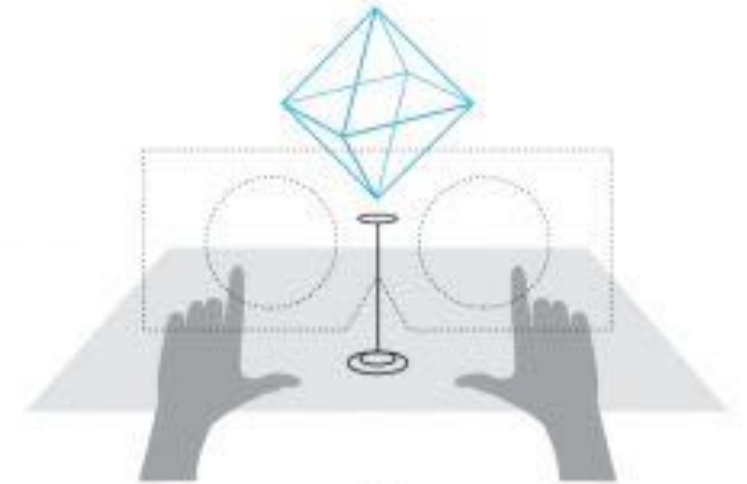
Real world with digital information overlay



Real world remains central to the experience, enhanced by virtual details.

MERGED REALITY (MR)

Real and the virtual are intertwined

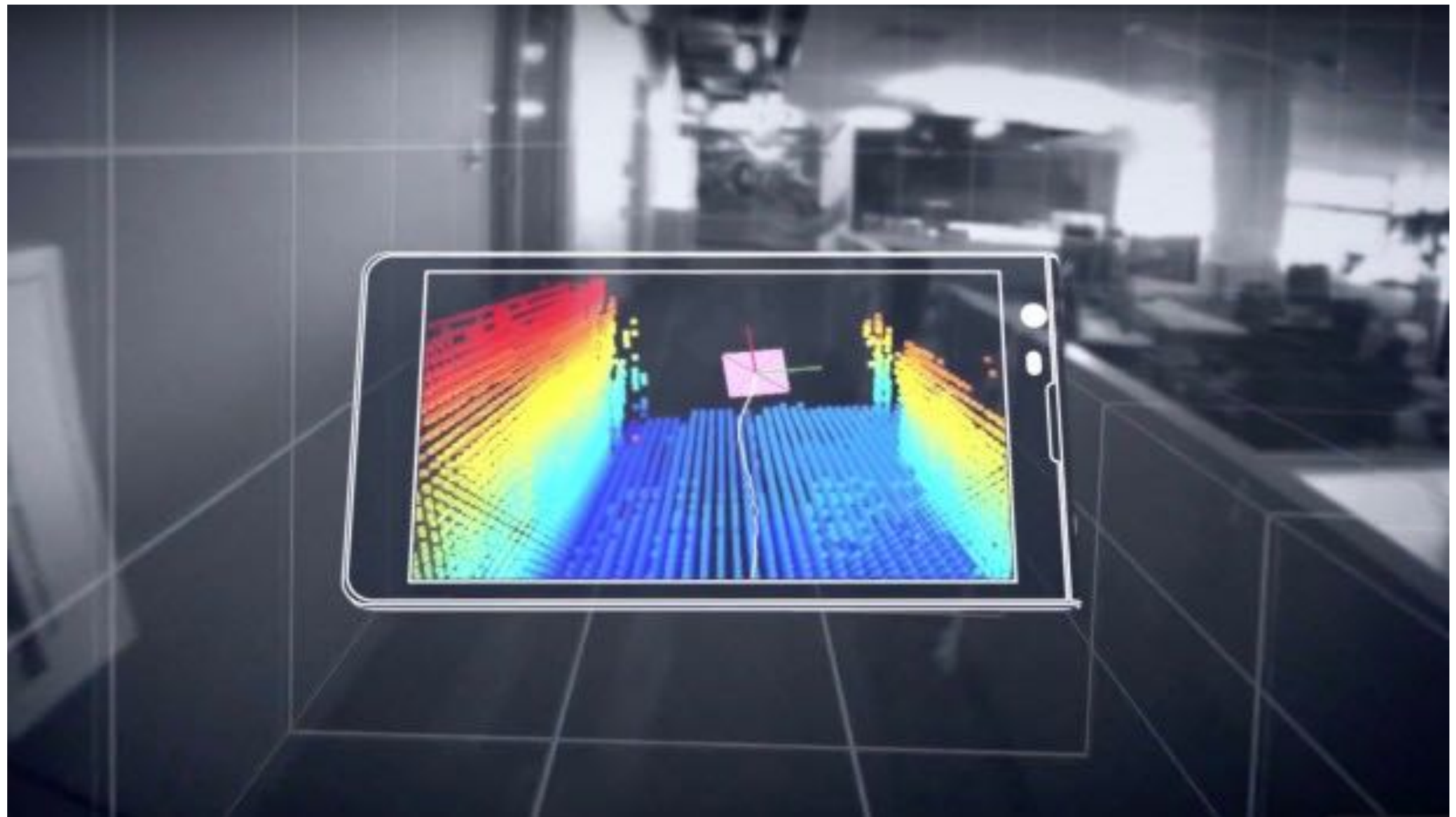


Interaction with and manipulation of both the physical and virtual environment.



Tango





Area Learning

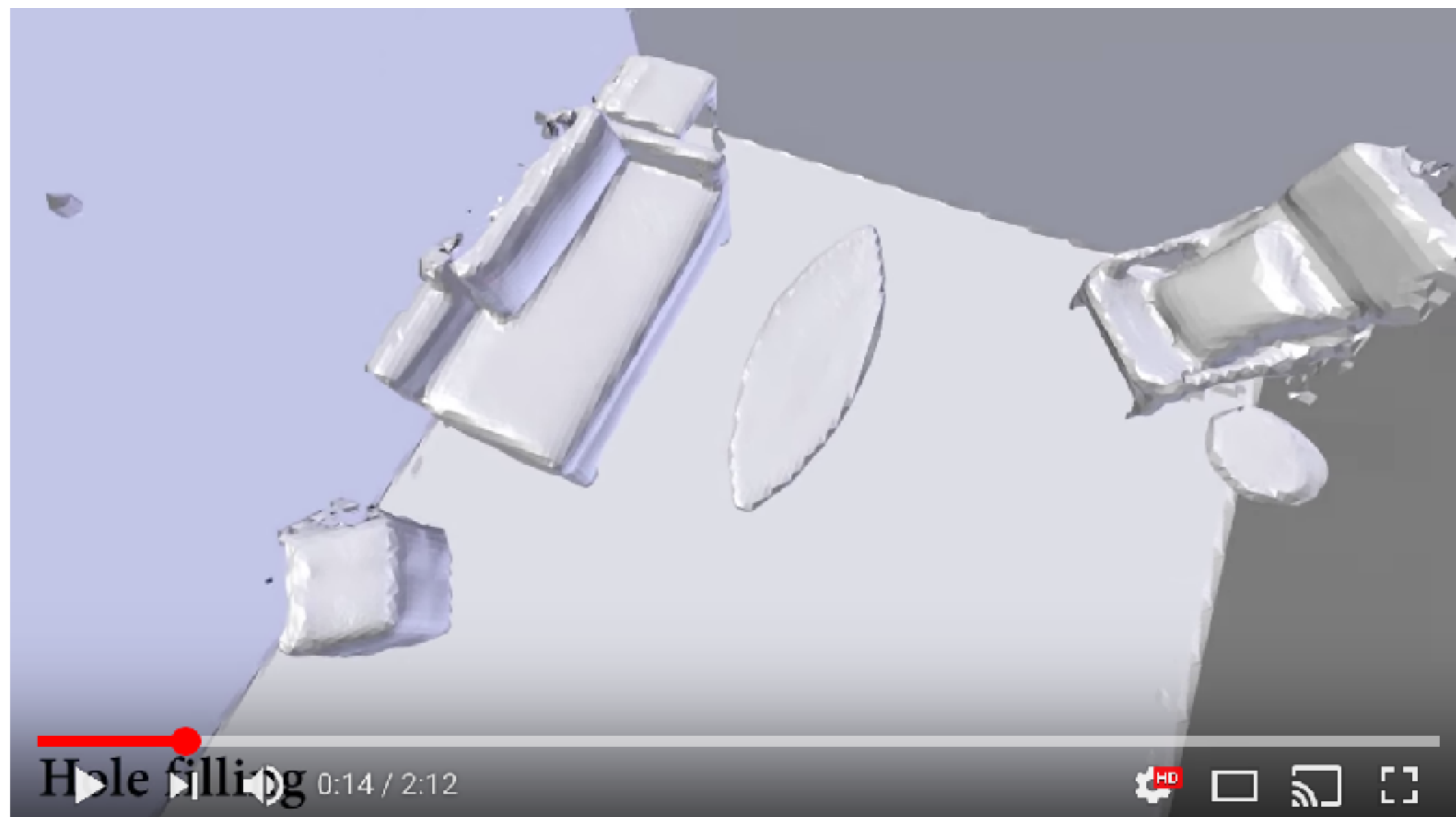


Motion Tracking



Depth Perception









ARCore



ARCore









Google Lens



Your preset wireless settings

WiFi Network Name (SSID)



NETWORK06201994ARK

Network Key (Password)



SWPPSMBWAJB2K17#5

Network NETWORK06201994ARK

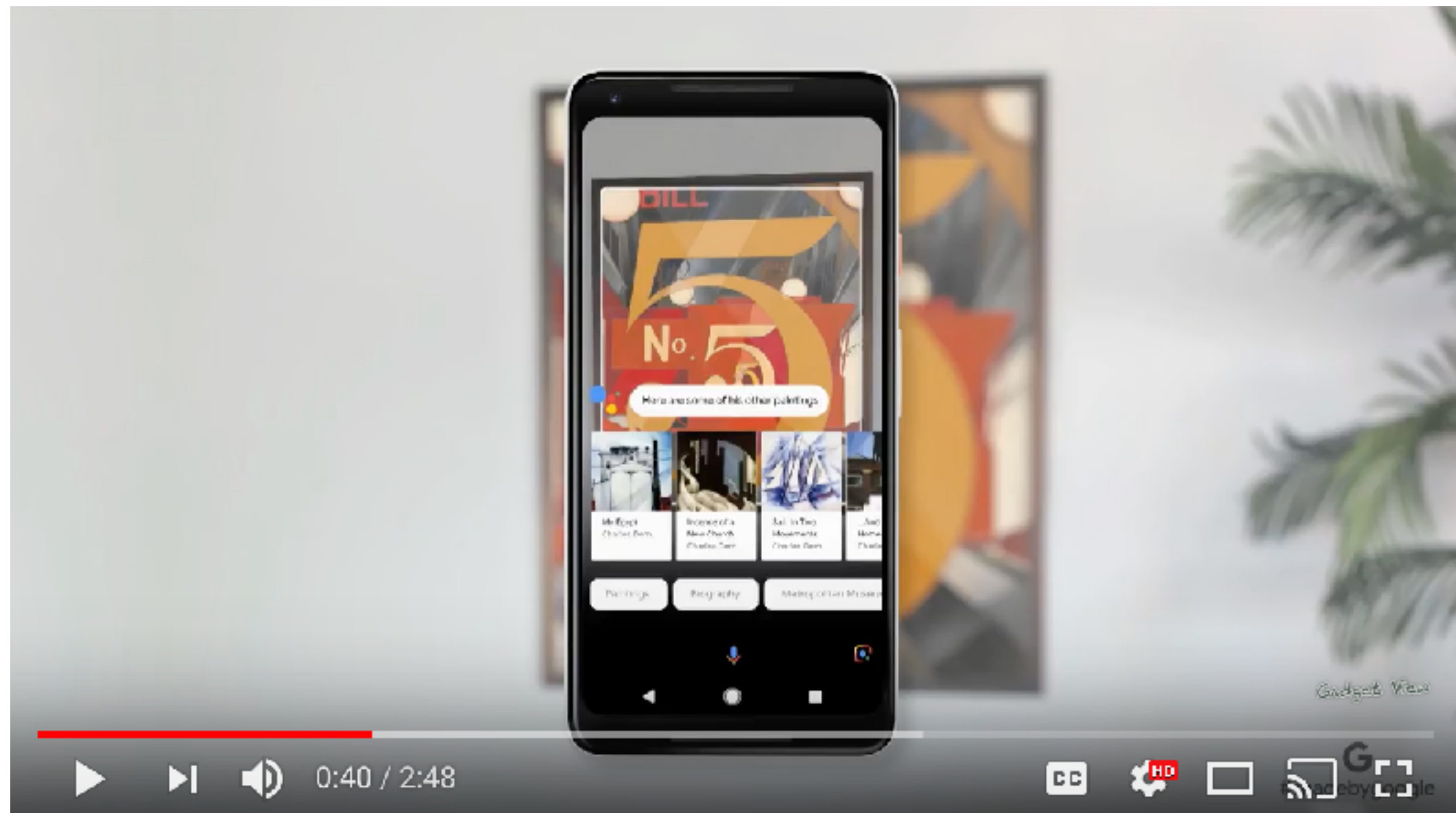
Password SWPPSMBWAJB2K17#5

NO THANKS

COPY TEXT

CONNECT





What can I do with AR today?



The fisherman's lies are brought into the digital age with the aid of augmented reality.



PLACE

▶ ▶| 🔊 0:04 / 0:58

CC ⚙️ HD 📺

CREATE

- 1. Click Aurasma logo to start
- 2. Click Device
- 3. Take video/image or Select video/image (OVERLAY)
- 4. Point camera at Poster/Trigger image
- 5. Take Trigger image
- 6. Resize video/image to match
- 7. Add #VisLit330
- 8. Finish & Upload

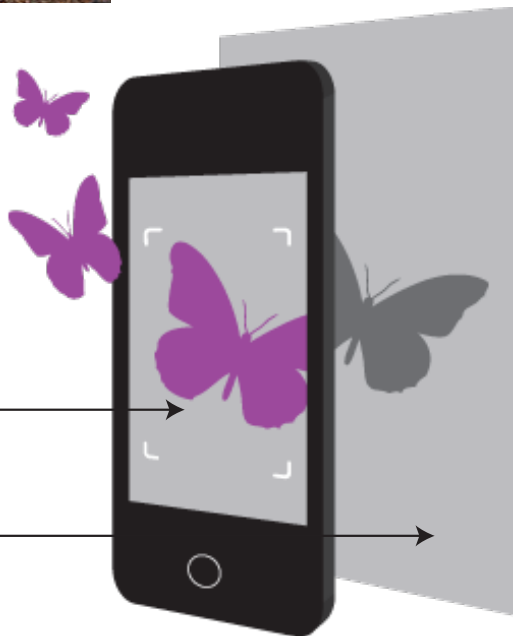
TERMS

What You Scan
(POSTER)

 Triggers

 Overlays

What You See
(Augmented Reality)



This poster has been augmented with the Aurasma App. Download the Aurasma App and scan the sections for addition content.
add user: VisLit330 #vislit330
add user: huisinga

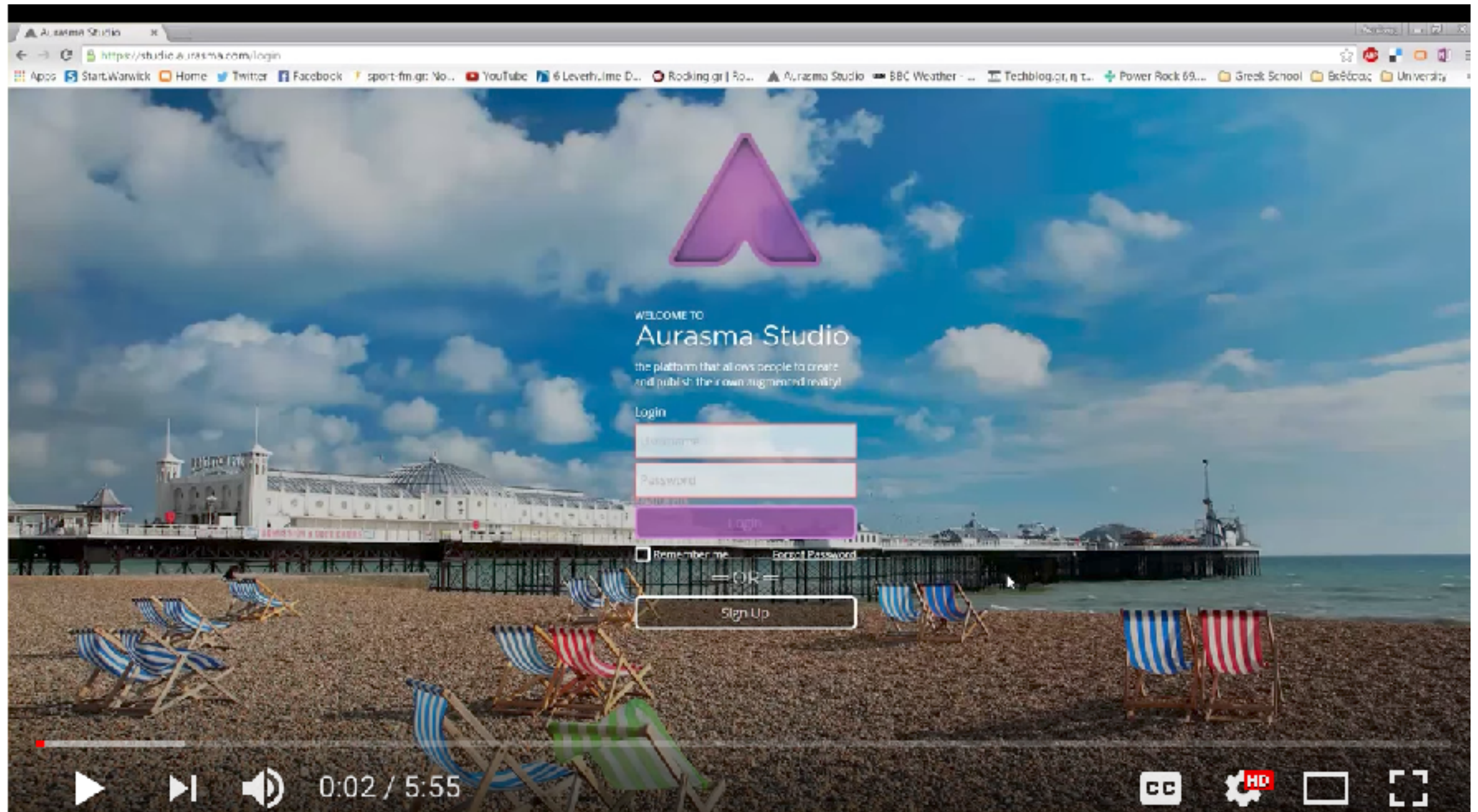
ADD USER

Click  Icon

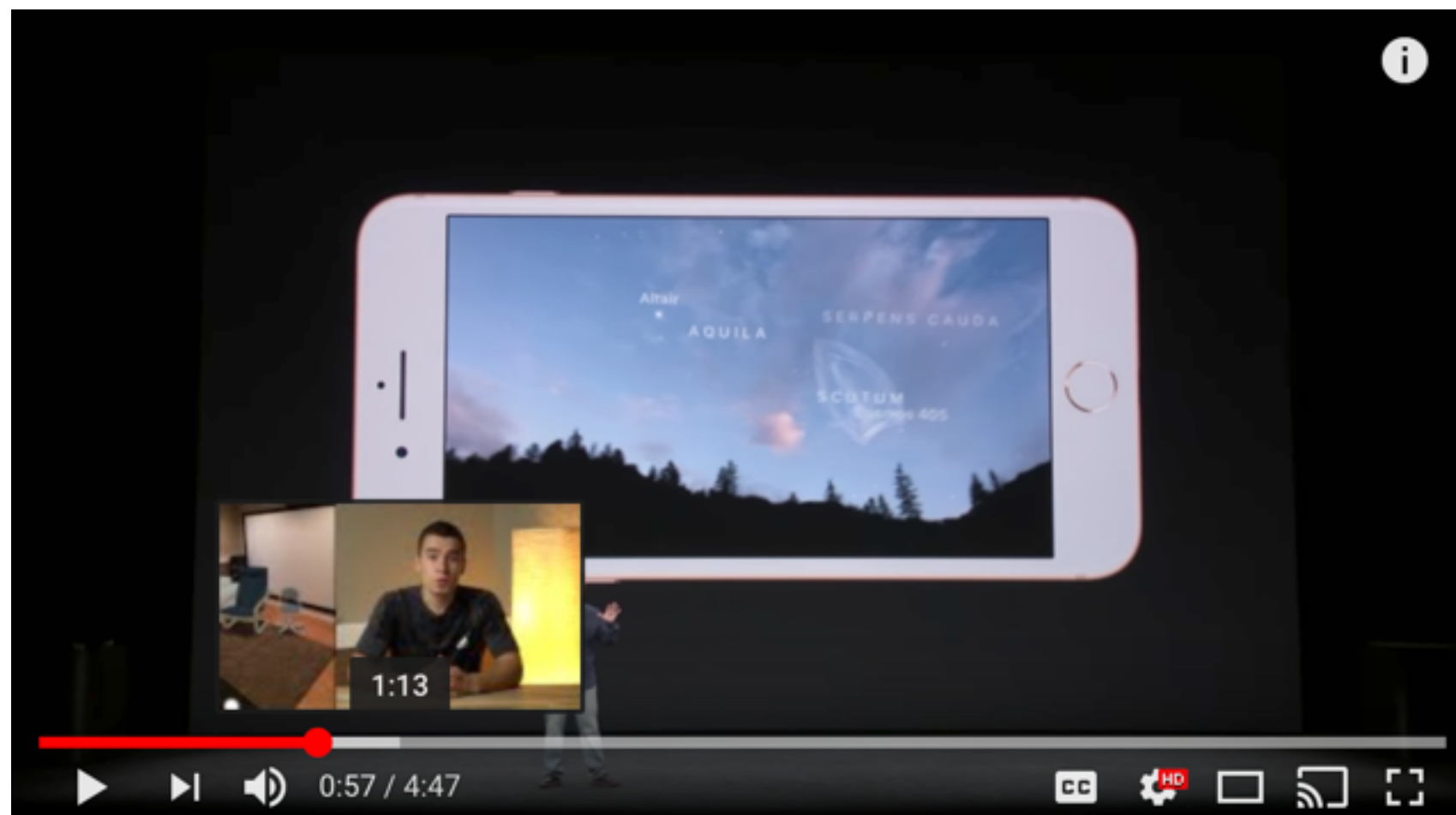
Tap 

VIEW

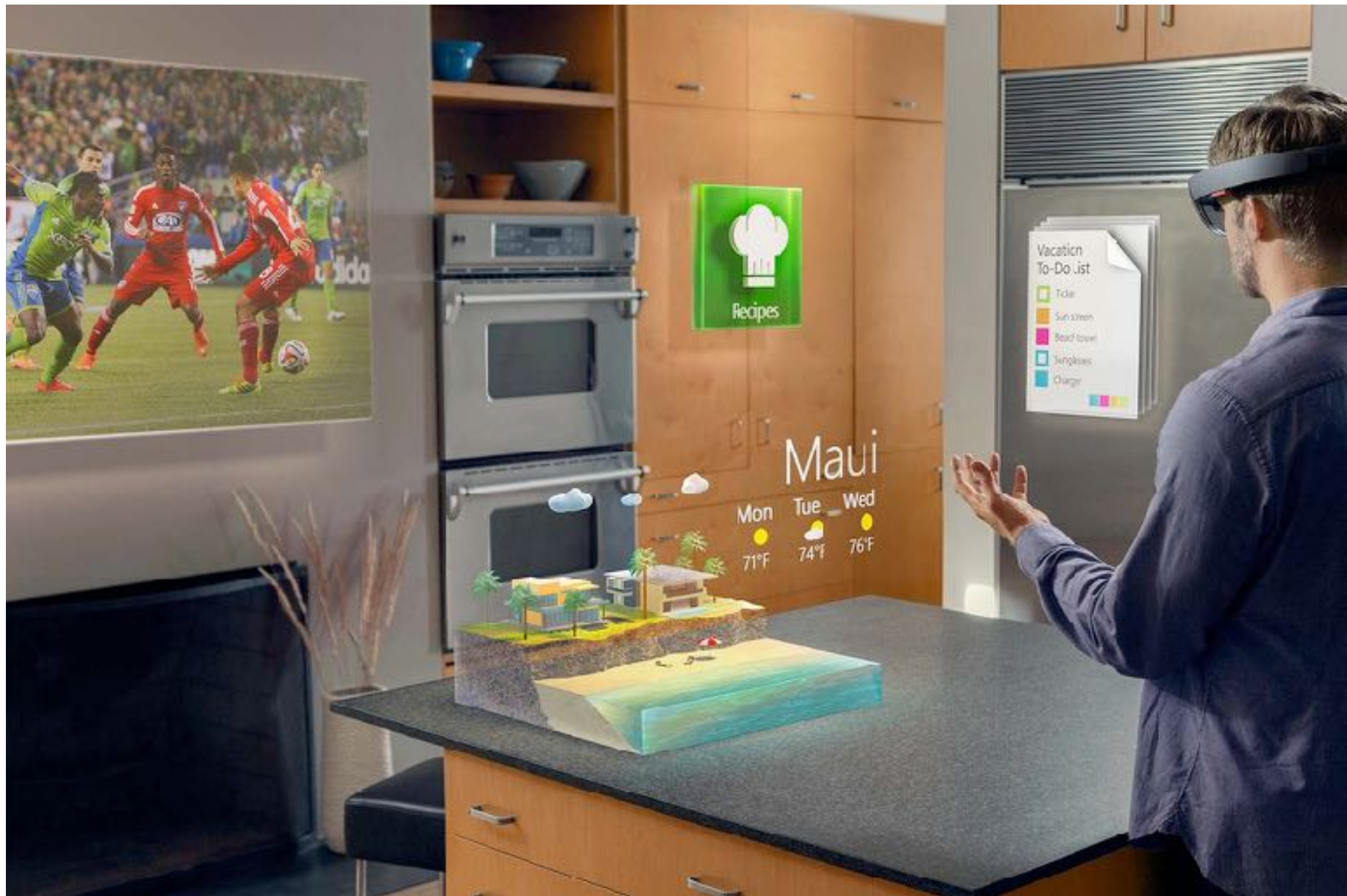
- 1. Open the Aurasma App
- 2. Add new user
- 3. return to scan screen
- 4. hold over printed document



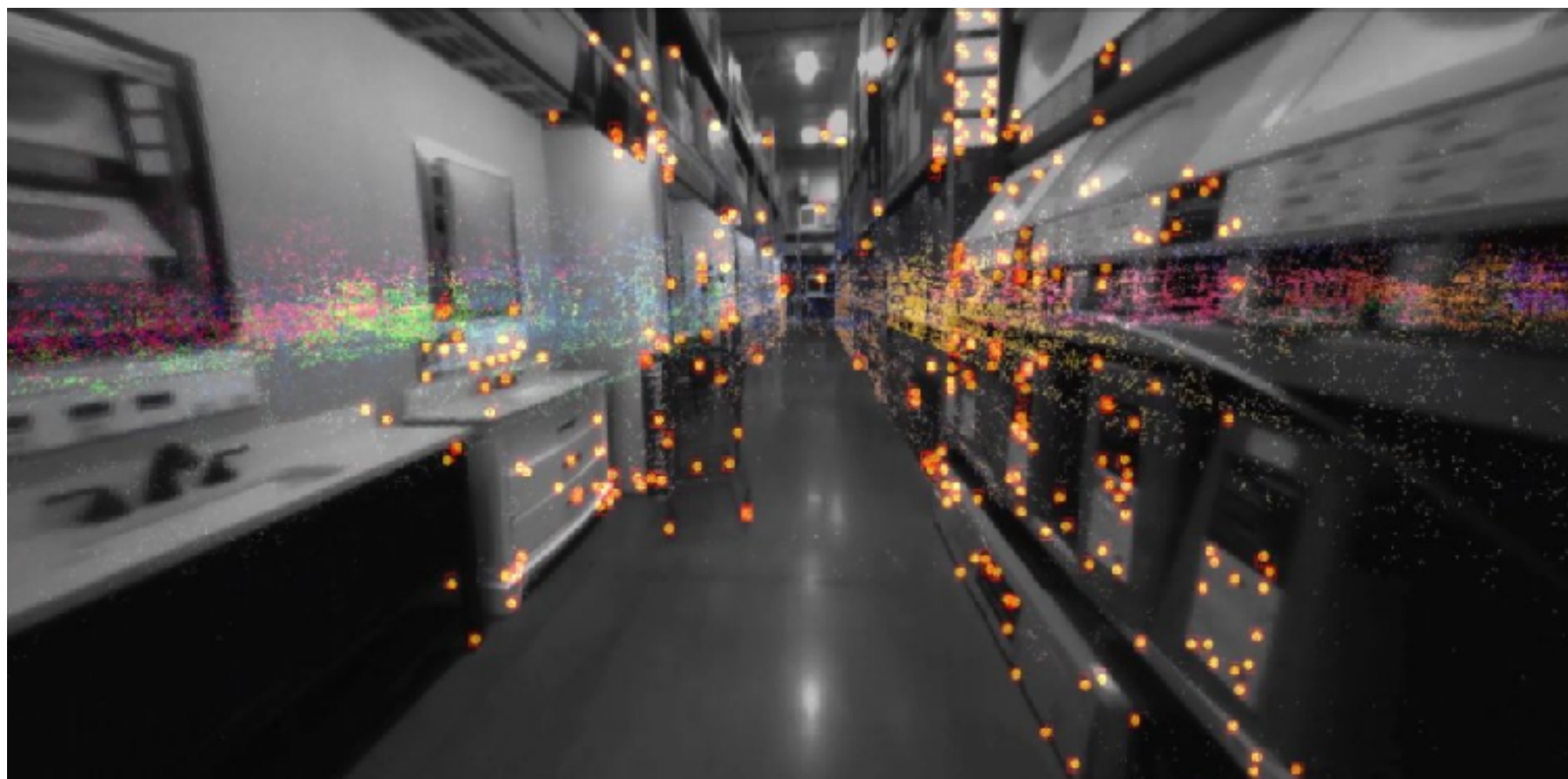
Aurasma Demo

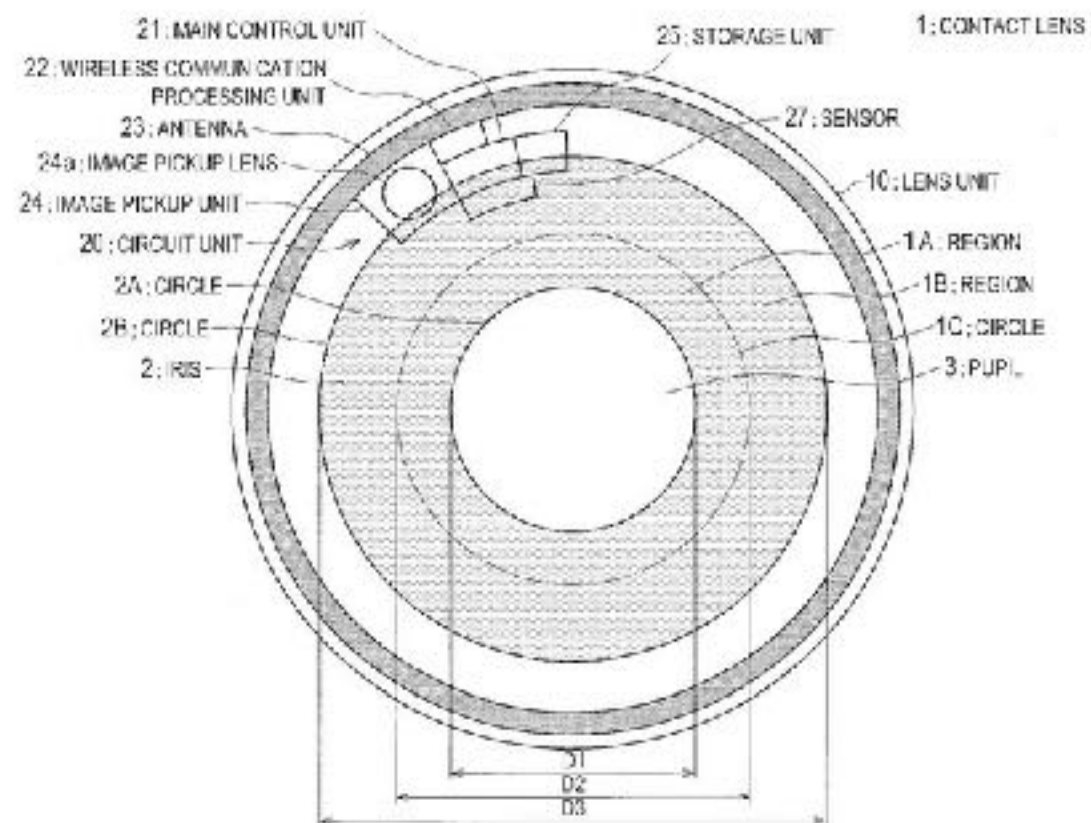


AR of Tomorrow









Questions?

