

PROJECT THREE

GOAL Re-design a local museum website based on your usability research then code home page and three sub-pages using a mobile first approach.

SKILLS

- Demonstrate ability to conduct and analyze UX research.
- Demonstrate ability to make design decisions based on the analysis of UX research.
- Demonstrate ability to use HTML5 standards and media queries in your CSS to create a mobile first design that responds to screen size.
- Demonstrate ability to FTP website to a live server.

REQUIREMENTS:

- 1. HTML files:** Use HTML5 tags to code a home page and three subpages
- 2. CSS file:** Use media queries in your CSS to have styles for a mobile and desktop version. (code the css for mobile first, then desktop)
- 3. FTP:** FTP your web files and images to server. Make sure all links and images are working. (name homepage as index.html in your LastNameFolder)
- 4. Process PDF:** Create a process book to show UX research, analysis and design decisions for your redesigned site.
 - Title page with Name, year/semester, class name and professor name.
 - Card sorting: Short summary paragraph of Card sort experience and what you learned from it. Table showing the data collected.
 - Information Architecture: Show original IA navigation chart and your redesigned IA navigation chart. Write summary paragraph about what changes you made and why.
 - Personas: Try to include an image for each persona as well.
 - Wire frames: Images of your wire frames and design decisions like color pallet, style standards, and font choices. One high-fidelity design of your home page.
 - User testing: Summary paragraph about your user testing experience and what you learned from it. Note any changes you made to your design after the user testing, and show 1-3 images of your prototype in action.
 - Screen shots of your final coded pages showing the mobile and desktop version.

DELIVERABLES **Google classroom:** HTML (4 files), CSS (1 file), Process PDF.
Server: FTP your website to <http://www.laurahusinga-design.com/GD50/S17projects> (html, css, js, images)

DUE DATES **Wed 5/10 or Thurs 5/11:** FINISHED process pdf turned in on classroom

Monday 5/15 (MW) 3:30 pm-5:30 pm : FTP website & turn in HTML/CSS on classroom.

Tuesday 5/16 (TTH) 11:00 am-1:00 pm : FTP website & turn in HTML/CSS on classroom.