

PROJECT THREE

GOAL Re-design a local museum website based on your usability research then code home page and three sub-pages using a mobile first approach.

- SKILLS**
- Demonstrate ability to conduct and analyze UX research.
 - Demonstrate ability to make design decisions based on the analysis of UX research.
 - Demonstrate ability to use HTML5 standards and media queries in your CSS to create a mobile first design that responds to screen size.
 - Demonstrate ability to FTP website to a live server.

- REQUIREMENTS:**
- 1. HTML files:** Use HTML5 tags to code a home page and three subpages
 - 2. CSS file:** Use media queries in your CSS to have styles for a mobile and desktop version. (code the css for mobile first, then desktop)
 - 3. FTP:** FTP your web files and images to server. Make sure all links and images are working. (name homepage as index.html in your LastNameFolder)
 - 4. Process PDF:** Create a process book to show UX research, analysis and design decisions for your redesigned site.
 - Title page with Name, year/semester, class name and professor name.
 - Card sorting: Short summary paragraph of Card sort experience and what you learned from it. Table showing the data collected.
 - Information Architecture: Show original IA navigation chart and your redesigned IA navigation chart. Write summary paragraph about what changes you made and why.
 - Personas: Try to include an image for each persona as well.
 - Wire frames: Images of your wire frames and design decisions like color pallet, style standards, and font choices. One high-fidelity design of your home page.
 - User testing: Summary paragraph about your user testing experience and what you learned from it. Note any changes you made to your design after the user testing, and show 1-3 images of your prototype in action.
 - Screen shots of your final coded pages showing the mobile and desktop version.

DELIVERABLES

Google classroom: HTML (4 files), CSS (1 file), Process PDF.

Server: FTP your website to http://www.laurahuisinga-design.com/GD50/F16projects/P3_f16/ (html, css, js, images)

DUE DATES

Wed. Dec. 7th: FINISHED process pdf turned in on classroom, final critique of website (*push live on server for class critique*)

Wed. Dec. 14th 11am-1pm : FTP website live and turn in HTML/CSS on classroom.