PROJECT ONE

(Part Two)

GOALS

To design and create an interactive augmented reality experience.

REQUIREMENTS

You may chose from two project paths. You will first develop a project proposal outlining what you will be creating and a timeline for completion. You will also compile a process PDF that documents your project proposal any visual research, sketches, notes, final designs, and finished concept summary.

Path One: *Design and augment a minimum of ten educational flashcards, using Aurasma or ZapWorks Designer.*

1. Create you project proposal and outline what you plan to design and why. Chose any topic for your educational flash cards.
2. Design a minimum of 10 flash cards think about what information you will want printed on the actual card vs available though AR. What value does the augmented content add to the printed content?
3. Sketch out and plan your interactions. How will users access the augmented content? How will they know how to access the content?
4. Add your augmented content to your flashcards using Aurasma or ZapWorks Designer
5. Document your process, visual research, sketches, notes, project proposal, finish concept summary, and final screen shots of design in a process book.
6. Create a short video showcasing your AR being used.

Path Two: *Design an augmented educational experience through ZapAR Studio. Can be used with or without the zapBox HMD.*

1. Review the Zap Studio video tutorials
2. Develop your proposal and outline what you are designing and why, with a timeline.
3. Sketch out and plan your augmented interactions. How will users access the augmented content? How will they know how to access the content? Will you be using the Zapbox HMD, will you need controllers, or will this be based off printed content?
4. Create your AR through Zap Studio.
5. Document your process, visual research, sketches, notes, project proposal, finish concept summary, and final screen shots of design in a process book.
6. Create a short video showcasing your AR being used.

DELIVERABLES

Turn in your process PDF, trigger image, and Video showing your AR in use.
Proposals Due: 2/23/18 **Project Due: 3/5/18**